

QUÉBEC HORSE INDUSTRY – ECONOMIC IMPACT



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Based on the results of a recent survey, *Filière cheval du Québec* has determined that the horse industry in Québec makes a major contribution to the province's economy. In addition, the vigour demonstrated by this industry, particularly in the sports and leisure category, point to increased economic returns for the coming years. Over all, the horse industry in Québec provides a major, recurring boost to the province's economy¹:

- **\$521 million** in added value
- **11,000** full-time equivalent jobs
- **\$96 million** in revenues for governments

Within the agricultural sector, the horse industry makes a solid economic contribution:

- Added value: **\$132 million**
- Employment: **2,201** (full-time equivalent jobs)

1- This data does not include fixed capital expenditures

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11,000
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\$96 million
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EXPENDITURES (\$MILLION)

	SPORT AND LEISURE	BREEDING	RACING
	Total expenditures 550.6	Total expenditures 46.0	Total expenditures 68.5
EXPENSE CATEGORIES	(\$MILLION)		
Feed and bedding	137.8	16.1	4.5
Energy	7.9	0.6	0.5
Animal care (professional services and pharmaceutical products)	80.3	10.1	3.7
Repair and maintenance	54.0	3.3	3.3
Miscellaneous equipment	2.9	0.0	1.0
Office and administration expenses (including supplies and equipment)	15.1	1.5	0.5
Insurance	29.5	2.9	0.4
Travel and relocation expenses	70.8	0.8	3.1
Professional and miscellaneous services (other than veterinary care and breeding services, includes services provided on race tracks)	24.1	2.4	41.9
Taxes, interest and carrying charges	25.1	2.9	0.8
Communications and promotion	2.6	0.0	0.0
Salaries and net income	100.7	5.6	8.7
TOTAL	550.6	46.0	68.5

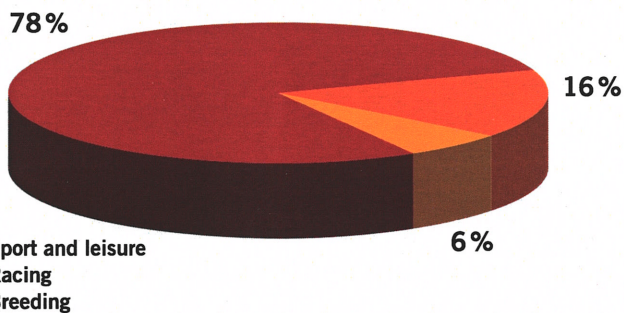
IMPACT OF QUÉBEC HORSE INDUSTRY ON GOVERNMENTS – 2007-2008 (\$MILLION)

	SPORT AND LEISURE	BREEDING	RACING	TOTAL
Québec	61.0	5.1	7.5	73.5
Canada	18.4	1.4	2.3	22.1
TOTAL	79.4	6.5	9.8	95.7

IMPACT ON THE QUÉBEC ECONOMY – 2008

	SPORT AND LEISURE	BREEDING	RACING
Added value (\$million)	420	36.6	63.6
Employment (full-time equivalent jobs)	8,595	688	1,685

EMPLOYMENT



ADDED VALUE

